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15 shades of festival - let's collab?

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Hey Taysha!

I just read your recent article on NYFW and love how you pivoted focus from the main clothing attraction to the hair and make-up of the models. It's a refreshing and insightful take on NYFW and these often-ignored components!

I'm Tracy with ColorIt haircare. We specialize in fun, temporary hair color conditioners that do wonders on all shades of hair from naturally dark to light. Why not have your best pop of color come from your hair?

With festival season coming in hot, ColorIt has all the vibrant colors to match the Coachella and Gov Ball vibes. We make it easy to arrive at every festival without ever repeating the same hair color in an IG photo! Not to mention without breaking the bank or damaging your hair.

ColorIt lives to challenge and disrupt social norms. It's apparent our brand fits in perfectly with the Nylon lifestyle and readership. I'd love to know if you're interested in collaborating on a piece linking ColorIt alongside this year's festival trends?

Looking forward to working with you!

Tracy Scheib